

WEBSITE, SOCIAL MEDIA

1 Website

The UEC has its own website, which is managed by Dave Partridge. In these days of “instant information” a website is a valuable tool for publishing information and advertise events.

Have a look at ours: www.uec-churches.net If any of the information about your Church is out of date ort incorrect, please let Dave know: dave@partridgeweb.co.uk

If you would like to post an advert for a special event at your church, please contact Dave direct. You should supply complete finished artwork, or you can ask Dave to provide this – but there is likely to be a small charge. Many UEC Churches have their own website too. Please ensure it is up to date, with the correct contact details at all times.

There are copyright issues, so that you must not post another organisation’s advert or information without their knowledge or, more likely, permission (it depends on the organisation). What you write is your own copyright, so put, for example ©2016 Rayleigh Evangelical Church. Pictures of children ought to have the parents’ or guardians’ permission to publish them. If the pictures show back views of children, that permission is not necessary. If you are concerned about copyright, please be aware that it is a safeguard against other people using your article or advert wrongfully (that is why it is important to put date/time/place and a contact number or email and the ©2016 (your Church) on your own printed literature).

2 Social Media

Many people – especially young people – communicate only via social media. It is important these days to have a presence on at least one social media platform, particularly Facebook or Twitter. You can even advertise your youth event via social media, and it is more likely to be read by young people than a conventional flyer (these are usually more effective for the parents of young people, as they may have to provide transport!).

Be aware that everything you post on a social media site risks being broadcast world-wide, unless your profile is private (i.e. confidential to the people you choose to write to).

Be aware of parental control mechanisms that are increasingly necessary, and be sure that parents do monitor what their children see and read.

The UEC does have Facebook and Twitter accounts, and these accounts sometimes share what UEC Churches are doing. Please send information to Dave Partridge or contact the UEC on social media if you would like to publicise your events.

3 Photography

Bearing in mind the requirements for the General Data Protection Regulations (GDPR) and more specifically, the safety of children and vulnerable adults, it would be good practice to have a notice on your Church noticeboard containing the following words:

PHOTOGRAPHS

We may take some photographs at this event, to place on our Church website and /or Facebook page. If you do not wish for you or the child you have brought to this event to be included in any photographs, please inform the event leader before the event begins. Thank you.

Please note that we are not responsible for any photographs taken and used privately.